

KOLTER

ELEMENTARY

EXEMPLARY SCHOOL OF LANGUAGES

Where Global Learning and Academic Excellence Have a Home

Dear Kolter Supporter,

It's time once again to publish the Kolter Elementary Student Directory. The Directory Committee is offering you the opportunity to advertise your business and /or personal services in the directory. Parents, this is a great opportunity to extend **Well Wishes & 5th Grade Shout-Outs** to your Kolter-proud students for the 2011-2012 school year. This directory is an often-used resource by parent partners and PTO members. Your ad will receive maximum exposure for relatively few dollars.

Here are the six categories of support and their accompanying dimensions and cost.

- Back cover: 8½" x 11" \$225
- Inside front cover or inside back cover: : 8½" x 11" \$175
- Interior full page: 8½" x 11" \$125
- Interior half page: 8½" x 5½" \$ 75
- Quarter page: 4¼ x 5½" \$ 50
- Business card: 3" x 2" \$ 30
- "5th Grade Shout- Outs"(3"x2" size) \$ 15

All money raised will go toward directory printing costs; any left over funds will be earmarked for future Kolter PTO projects. Deadline for submission is September 19th.

Please make your check payable to Kolter PTO. Return it with your advertisement form and camera-ready ad. To reduce production time we ask that ads be submitted in a pdf or tif file and emailed to rhondagilbo@yahoo.com. Please contact me at 713-261-6635 with any questions.

Send advertising material and ad payment to:
Kolter Elementary School
Attn: PTO/Student Directory Ads
9710 Runnymede
Houston, TX 77096

Thanks in advance for supporting our school and best wishes for a wonderful year!

Rhonda Gilbo
PTO Directory Ad Chair

Peggi Stewart, Principal
9710 Runnymede Houston, Texas 77096
PH: 713-726-3630 FAX: 713-726-3663
www.kolterelementary.org

Kolter Elementary
2011-2012 Student Directory Advertising

DEADLINE FOR SUBMISSION: SEPTEMBER 19

Advertiser: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone#: _____ Fax#: _____

Email: _____

Contact Person: _____

- | | | |
|--------------------------|--|-------|
| <input type="checkbox"/> | Back cover: 8½" x 11" | \$225 |
| <input type="checkbox"/> | Inside front cover or inside back cover: 8½" x 11" | \$175 |
| <input type="checkbox"/> | Interior full page: 8½" x 11" | \$125 |
| <input type="checkbox"/> | Interior half page: 8½" x 5½" | \$ 75 |
| <input type="checkbox"/> | Quarter page: 4¼ x 5½" | \$ 50 |
| <input type="checkbox"/> | Business card: 3" x 2" | \$ 30 |
| <input type="checkbox"/> | 5th Grade Shout Out (3"x 2"size) | \$ 15 |

Total # of Ads _____

Total: \$ _____ Ck #: _____ Cash Amt: _____

Check the following:

- | | | |
|--|---|---|
| <input type="checkbox"/> Business Ad | <input type="checkbox"/> Student Well Wish Ad | <input type="checkbox"/> 5 th Grade Shout-Out Ad |
| <input type="checkbox"/> Copy enclosed | <input type="checkbox"/> Copy emailed | <input type="checkbox"/> Use Ad on file (last year) |

Make checks to payable to Kolter PTO:

Send advertising material to:
Kolter Elementary School
Attn: PTO/Student Directory Ads
9710 Runnymede
Houston, TX 77096

Payment must accompany order.

Ads will be accepted in the order they are received. All ads are black and white. Preferred submission of ad is as a pdf or tif file emailed to rhondagilbo@yahoo.com. Questions may be directed to Rhonda Gilbo at 713-261-6635.